



Strategic Plan: Process

2013-2014

Town Hall Communication Vehicle

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- Research Core Mission October 2012
- Campus Master Plan December 2012
- Education Core Mission April 2013
- Clinical Core Mission September 2013

Track Record

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- Education Mission
- Clinical Mission
- Campus Master Plan
- Research Mission

Education Track Record

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- Overwhelmingly the leading educator of Tennessee's Health Care Work Force
 - ❖ Doctoral Level
 - ❖ Masters Level
 - ❖ Growing Masters, Doctoral, And Advanced Specialty Training

Campus Master Plan Track Record

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Research



Education



Clinical Track Record

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- More than Doubled our Clinical Enterprise
 - ❖ Financially Mobile. Independent
 - ❖ Generated Financial Resources
- Le Bonheur: Nations Best Children's Hospital
- Methodist University and UT Medical Center now on Nations Best Hospital List
- Teaching Hospitals Best in Region US News

Research

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➤ Started the Path

- ✓ New Facilities
 - Four new Research Buildings
 - RBL
 - Cancer Building
 - Translational Science Building
 - Pharmacy Building
 - Nash Renovation

- ✓ New Support
 - Tripled Bridge Funding
 - New Grant Fund
 - Research Bonus Plan
 - Core Labs

Strategic Planning Team

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Strategic Effectiveness

An organization's ability to set the right goals and consistently achieve them.

Strategic Planning Team

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- **BROAD BASED INVOLVEMENT**
 - ❖ Deans and College Faculty Representatives
 - ❖ Vice Chancellors and Senate Officers
 - ❖ Student Leadership*
 - ❖ Staff Leadership*

Overview of the Strategic Planning Process

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PHASE 1

Secure
Stakeholder
Input

May - July
2013

Overview of the Strategic Planning Process

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PHASE 1

Secure
Stakeholder
Input

Summary of Input Process

- 21 interviews
- 16 focus groups (Faculty, Staff Students)
- Conducted in Memphis, Knoxville and Chattanooga
- Online survey with 350 responses
- Content Mission Plans

May - July
2013

Overview of the Strategic Planning Process

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PHASE 1
**Secure
Stakeholder
Input**



PHASE 2
**Develop
Draft
Strategic
Map/Plan**

**May - July
2013**

**August
2013**

Overview of the Strategic Planning Process

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PHASE 1
Secure Stakeholder Input

PHASE 2
Develop Draft Strategic Map/Plan

PHASE 3
Communicate Draft Map/Plan and Secure Feedback

**May - July
2013**

**August
2013**

**October -
November
2014**

Overview of the Strategic Planning Process

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PHASE 1

Secure
Stakeholder
Input

May - July
2013

PHASE 2

Develop
Draft
Strategic
Map/Plan

August
2013

PHASE 3

Communicate
Draft Map/Plan
and Secure
Feedback

October -
November
2014

Feedback Process

- 9 focus groups Faculty Staff Students
- Conducted in Memphis, Knoxville & Chattanooga
- Online survey available after this session
- Town Hall Meeting

Overview of the Strategic Planning Process

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PHASE 1
Secure Stakeholder Input

PHASE 2
Develop Draft Strategic Map/Plan

PHASE 3
Communicate Draft Map/Plan and Secure Feedback

PHASE 4
Input From Faculty Staff Students

**May - July
2013**

**August
2013**

**October -
November
2014**

**November
2013 -
January
2014**

Input

16

- Faculty Senate Executive Committee X 2
- SGAEC
- Staff Forums
- Consolidation Meetings- Modifications to plan proposed by stakeholder groups

Overview of the Strategic Planning Process

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PHASE 1

Secure Stakeholder Input

May - July
2013

PHASE 2

Develop Draft Strategic Map/Plan

August
2013

PHASE 3

Communicate Draft Map/Plan and Secure Feedback

October -
November
2014

PHASE 4

Input from Faculty Students Staff

November
2013 -
January
2014

PHASE 5

Finalize the Map/Plan and Begin to Implement It

January
2014

Strategic Plan

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- Accepted by Strategic Plan Committee Committee with:
- Faculty Modifications
- Staff Modifications
- and Student Modifications