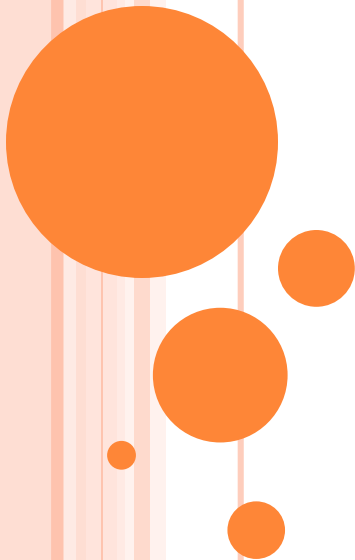


# PLANNING FOR SUCCESS

Why You Should Include  
IT Projects in Your Strategic Plan

VIKKI M. MASSEY  
Director, Project Management Office  
Information Technology Services



# “I NEED A NEW HOUSE”



CA FUN.

# WHAT CAUSED THIS PROBLEM?

- Lack of detailed planning
  - Too little customer/stakeholder input
  - No thought about the future



## WHEN WE DON'T PLAN ...

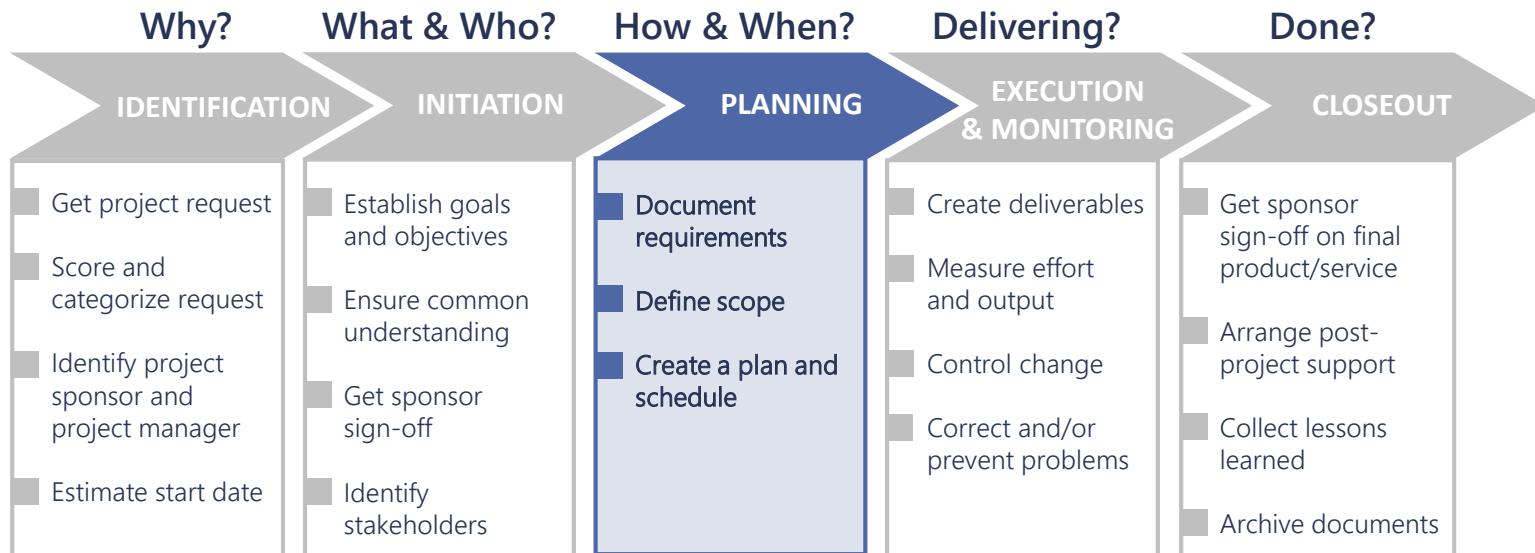
- Inadequate product or service
- More (re)work
- Scope creep
- Cost/time overruns
- Unavailable or overworked resources



**UNSATISFIED CUSTOMER!**



# ITS PROJECT MANAGEMENT LIFE CYCLE



\*Based on the Project Management Institute's Guide to the Project Management Body of Knowledge (PMBOK), Fifth Edition



# TRUE PLANNING TAKES TIME ...

## ○ Document requirements

- What is the problem? What do you need?
- What is happening now?
- What do you want/need for the future?
- What are the constraints?



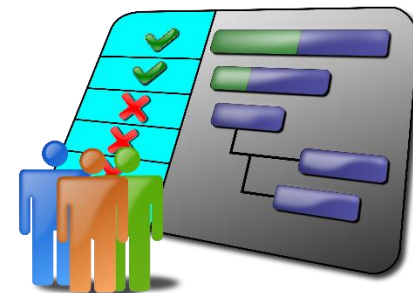
## ○ Define scope

- What work must be done?
- What work will not be done?
- What is “success”?



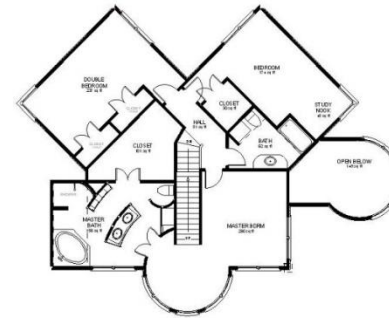
## ○ Create plan and schedule

- How will the project be managed?
- What are the tasks and their sequence?
- Who will do it and how long will it take?



# ... SO DOES EXECUTION

- Design
- Build/Implement
- Test
- Deploy
- Post-deploy



© 2004 RLA Enterprises

LIVING AREA  
124 sq ft



# BENEFITS OF PLANNING



- More planning = less execution
- Measureable, comparable results
- The right product for the right need
- Increased efficiency
- **SATISFIED CUSTOMER!**





# WHAT WE NEED FROM YOU

- Think 1-3-5
- Contact us early
- Be ready to collaborate





*“He who fails to plan  
is planning to fail.”*

*Sir Winston Churchill*





“A goal without  
a plan is  
just a wish.”

~ Antoine de Saint-Exupery

PersonalExcellence.co



# HOW TO REQUEST ITS PROJECT HELP

- Submit request form:  
<http://uthsc.edu/its/pmo/request>
- Learn more about the ITS PMO:  
<http://uthsc.edu/its/pmo>
- Contact me (Vikki Massey: 8-8040 or [vmercerc@uthsc.edu](mailto:vmercerc@uthsc.edu))



**QUESTIONS???**

